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APRIL 2022// Issue 4



CITY OF LEMON GROVE NEWS

How do you define Homelessness?

At its core, homelessness is understood to identify or resonate with the meaning of being without a permanent residence. While this is mostly accurate, homelessness encompasses a wide range of contributing factors such as mental health, lack of education, barriers to housing, income deprivation, and economic or social conditions that may include alcohol and drug misuse. In any sense, homelessness is one of the most complex and misunderstood issues facing millions around the globe. In all forms, it directly affects family, friends, service members and many more. So, how do you define homelessness?



According to the United States Interagency Council on Homelessness, 161,548 people were experiencing homelessness in California alone. This number included family households, veterans, and young adults.

The City of Lemon Grove aims to carve a path forward in combating homelessness. Solutions and partnerships are the driving force behind the implementation of city-wide outreach programs designed to identify pathways that lead to a reduction in its homeless population.

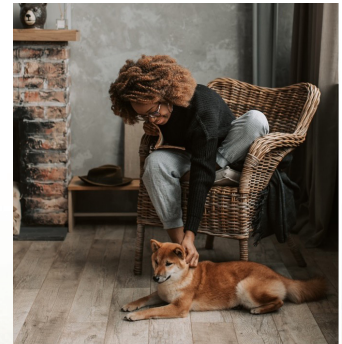
Through efforts such as the Homeless Emergency Aid Program or "HEAP", the City of Lemon Grove has been able to partner with organizations such as Home Start. Home Start personnel initiate contact with individuals whom may be homeless to provide information regarding services that they are often unaware of. They also offer safe transportation to reap the benefits of those services.

The East County Homeless Task Force (ECHTF) and Thrive Lemon Grove, in partnership with the City of Lemon Grove, invites you to learn more about homelessness in Lemon Grove and its impacts on the San Diego County region, and to learn how you can be part of the solution. The workshop will also provide opportunities to ask questions, as time allows.

For more information, please contact the East County Homeless Task Force at theecthf@gmail.com.

On the Horizon

Sometimes our most beloved friendships stem from the bonds that we build with our furry companion. Simply having a pet may provide the stimulus needed for a reduction in anxiety as well as provide an external focus for your attention. With your four-legged partner in crime, depression and loneliness may be a thing of the past!



Did You Know?

The City of Lemon Grove partners with the City of Chula Vista for animal services such as pet adoption, licensing, lost and found, spay & neuter, and much more.

#NationalPetDay (April 11) and #NationalAdoptaShelterPetDay (April 30) are on the horizon. Today would be the perfect time to welcome a pawsome pal into your home and into your heart.

Visit www.lemongrove.ca.gov/community/animal-services for more details



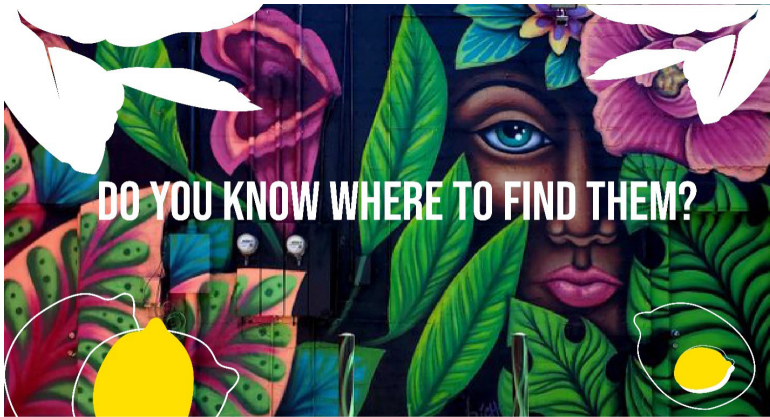
CITY OF LEMON GROVE
3232 Main Street,
Lemon Grove, CA 91945
619.825.3200
www.lemongrove.ca.gov

Save The Date
April 21, 2022
6:00 - 7:30PM
at the
Lemon Grove
Library

Find us on these social networks!



The Hidden Murals of Lemon Grove



If you are in the mood for an eccentric display of outdoor art, then look no further than what Grover's and tourists have coined as "The Hidden Murals".

Inspired during a trip to the Wynwood Art District in Miami, Sydel Howell, owner of the medical supply depot located at 7846 Broadway, found a unique solution to liven up a lack-luster wall behind her store and to also deter rampant graffiti. Thus, the idea of the Hidden Murals was born.

Just parallel to Broadway and to the east of Lemon Grove Avenue, step through a passageway nestled between two buildings that leads to a whimsical series of lively murals in a location known as artist's alley is where the murals can be found.



Among this tapestry of modern imagination, artist alley welcomes guests and passerby with a spectrum of colors and tones, and images of fantastic creatures and mythical beasts. These out of this world masterpieces create a sense of positivity, enthusiasm, and inspiration for all.

This wondrous world of stunning visuals was completed in 2018 by artist Beth Emmerich whom invited fellow mural artists Alex Banach, Maxx Moses, KJ Ashley, and Gloria Muriel.

Remember!

Grab your baskets and hop on over to The Lemon Grove EGGSTRAVAGANZA on April 16th. The Hunt begins at 9am at the Lemon Grove Recreation Center located at 3131 School Lane.

Imposters!



"Good morning. We are calling about your outstanding tax bill. This is very serious. You may be facing jail time. Can you please verify identity?"

This is an example of how a scammer will approach an unsuspecting victim. They often spoof authentic phone numbers and names and use false credentials of well-known government and law enforcement agencies. They may use an urgent and aggressive tone and refuse to leave a message with anyone other than their target. They will also discourage targets from informing their family, friends, or financial institutions about what is occurring. They are known to demand payment in many forms such as prepaid cards, wire transfers, and cash by mail or by way of crypto currency. Mailed cash is packaged to avoid detection by normal mail scanning devices. Wire transfers are usually sent overseas where funds vanish almost

immediately. These scams continually change but share similar characteristics.

If you are a victim:

- Cease all contact with the scammers immediately
- Notify your financial institutions and safeguard any financial accounts
- Contact your local law enforcement and file a police report
- File a complaint with the FBI IC3 at www.ic3.gov
- Keep any financial transaction information, including prepaid cards and banking records, and all telephone, text, or email communications

LEMON GROVE CITY COUNCIL

Mayor Racquel Vasquez

Mayor Pro Tem Jerry Jones

Councilmember Jennifer Mendoza

Councilmember George Gastil

Councilmember Liana LeBaron

Let us know what you think of *The Zest!*
Email us at cityoflemongrove@lemongrove.ca.gov



City Council meetings are the 1st and 3rd Tuesday of every month